



## Marketing My Business

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This course has been developed for beauty and holistic therapists and nail technicians who already have their own business and are looking for effective ways to promote it. It is suitable for any beauty business owner, whether at home, mobile or in a salon. Written by leading industry experts, the course includes images, voice-overs and online assessments to give you the best possible learning experience.

**Qualification:** GTi Award (All modules and examinations are completed online with full online support available. On completion of the course, successful students will receive a GTi certificate in Marketing Your Business.

**Course Accreditation:** Guild of Beauty Therapists

**Pre-requisites:** None

**Course Type:** Theory online

**Theory Hours:** 8 Hours (This is completed at your own pace)

**Practical Hours:** None

**Examination:** GTi Online Examinations

**CPD Points:** 8 Points

**Course Progression:** Starting your Own Business, Anatomy & Physiology, any additional depending on your preference.